

饼饼吉祥品牌
项目合伙制政策
暨 携手向未来商业合作计划
Project Partner Business Cooperation Plan

理念、价值前言

Preface to the concept

优势互补 合作共赢

一家企业再强大，也不可能强大到不足以被打败；一个企业再弱小，也不可能弱小到没有资格去竞争。人和组织都要善于反思：错误和挫折教育了我们，使得我们变得更加睿智起来。在此、我很愿意分享关于企业经营的感悟：第一、按规则行事，它能让企业得以永续经营；第二、来自残酷无情的竞争，它会让每次的竞争更趋于完美；第三、则来自于合作，它可以让我们在合作中取得利益。而我们之所以能跑在竞争者的前面，就在于我们擅于——与人合作、显现价值。在我们创造财富之旅的每一站，你都能看到合作的站牌。因为从我踏上社会那一天起我就知道，在任何时候，任何地方，只要存在竞争，谁都不可能孤军奋战，聪明的人会与他人包括竞争对手形成合作关系，使自己存在下去或强大起来；No matter how powerful a company is, it's never too powerful to be defeated; no matter how weak a company is, it's never too weak to compete. People and organizations alike should be good at reflection: mistakes and setbacks educate us and make us wiser. Here, I would like to share my insights on business operations: First, playing by the rules allows a business to operate sustainably; second, brutal and ruthless competition makes each competition more perfect; Third, it comes from collaboration, which allows us to reap the benefits of cooperation. The reason we're ahead of our competitors is that we're adept at collaborating and demonstrating our value. At every stop on our journey to wealth creation, you'll see signs for collaboration. From the day I entered society, I knew that at any time and in any place, as long as there's competition, no one can fight alone. Smart people form partnerships with others, including competitors, to survive or grow stronger.



创立、
可持续性商业生态系统
布局战略
Creation and layout of
sustainable business ecosystem

承载、可持续性商业生态布局战略重要“角色”。饼饼吉祥项目、以领先于行业的创新“店面模型”方式，形成明显行业竞争优势。同时、在“大战略意图加持”下，提升了项目抗风险能力与发展所需的“丰足营养”；**A**s a key player in the strategic layout of a prosperous and sustainable business ecosystem, the Bingbing Jixiang project, with its industry-leading innovative "storefront model," has established a clear competitive advantage. Furthermore, under the "support of a grand strategic intention," the project's risk tolerance and the "abundant nutrition" required for development have been enhanced.

触手可及的权益 Rights within reach

携手向未来 商业合作政策 Hands On The Future



- 项目合伙人身份（仅开放**10**个名额）；
Project partner status (only 10 places available);
- 项目孵化奖励待遇（独享每店**100000**元现金奖励）；
Project incubation reward mechanism (exclusive cash reward of RMB 100 million per store);
- 供应链尽得机制（成员独享孵化项目货品采购额**5%**供应链现金奖励）；
Supply chain benefit mechanism (members are entitled to a 5% supply chain cash reward for incubation project purchases);
- 续享公司股东股份与分红权益（不低于**5%**股份）；
Continue to enjoy the company's shareholder shares and dividend rights (no less than 5% shares);

合伙人招募资格

Partner recruitment conditions



01

认同项目理念与价值，事业心强、人生追求目标明确；

Identify with the project concept and value, have a strong sense of professionalism, and have clear life goals;

02

良好的社会信誉基础、丰富的社会资源背景；

Good social reputation foundation and rich social resource background;

03

务实的做事态度、坦诚的交往风格；

A pragmatic attitude towards work and a frank communication style;

20/万元
(限额)

合作
成员
过滤机制

Member filtering mechanism

项目合伙制条件，每位满足资格成员以（20万元限额/位）项目投资方式加入；
Under the project partnership system, each qualified member can join by investing in the project
(with a limit of RMB 200,000 per person);

合伙制成员义务 *Obligations of partnership members*



60天为周期、项目落地2家（或更多）

60-day cycle, 2 (or more) projects launched

无忧 灵活性flexibility

成员、90天（后）任意时间可自愿申请退出；

Members can voluntarily apply to withdraw at any time after 90 days (or later);

保障 零风险flexibility

成员、退出时即刻返还20万元投资款；

Members will receive a 200,000 yuan investment back immediately upon exit;

无忧的保障

Worry-free protection





存续共创辉煌
Continue to create brilliance

即享即所得enjoy the results

成员、充分享受自己过往所创造的每项价值；

members, fully enjoy the value they have created in the past;

呵护利益Worry-free protection

将风险降低到“零”才是最安全的（灵活/无忧）；

Reducing risk to "zero" is the safest approach (flexible/worry-free);

到了那一刻、拥有更多

At that moment, I have more

项目盈利起占公司不低于5%股份（享回购特权）；

Hold no less than 5% of the company's shares (enjoy repurchase privileges) once the project becomes profitable;



Bringing out the best in each other
激发彼此最佳的状态

感谢垂听

有望对项目深入了解

Hope to have a deeper understanding of the project

接触方式

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